

IN THE CLAIMS

Please cancel claims 8, 18 and 20 without prejudice or disclaimer, and amend claims 1 thru 7, 9, 12 thru 17 and 19, as follows:

1 1. (Currently Amended) A display apparatus having a display part for displaying a
2 video signal, the apparatus comprising:

3 a memory for storing predetermined bar code data;

4 a bar code show key for selecting said bar code data ~~to be displayed~~ selected for
5 display;

6 an on screen display part for executing an on screen display adjusting a displaying
7 state of said display part; and

8 a controller for controlling said bar code data ~~to be displayed~~ for display on said
9 display part ~~through~~ by means of said on screen display part when said bar code data for
10 display is selected by means of said bar code show key.

1 2. (Currently Amended) The apparatus of claim 1, said bar code data being
2 represented [[with]] by a bar code.

1 3. (Currently Amended) The apparatus of claim 2, said bar code data including
2 manufacturing data on at least one ~~selected from among~~ of a manufacturing model, a
3 manufacturing specification, and an accessories specification.

1 4. (Currently Amended) The apparatus of claim 3, said memory storing after-sale
2 service data on at least one ~~selected from among~~ of service [[times]] time, [[a]] cause of
3 service, and [[a]] solution of a problem causing the [[cause]] service.

1 5. (Currently Amended) The apparatus of claim 4, said controller displaying, on said
2 on screen display, an after-sale service indicating line represented by at least one of digits,
3 English letters, and signs, and indicating said after-sale service data, when said bar code data
4 for display is selected by means of said bar code show key.

1 6. (Currently Amended) The apparatus of claim 5, said memory storing ~~used fact~~
2 usage data [[on]] including at least one ~~selected from among~~ used of usage time and on/off
3 times, said controller controlling said ~~used fact~~ usage data, said bar code indicating said ~~used~~
4 fact usage data.

1 7. (Currently Amended) A method of controlling a display apparatus comprising
2 which includes a display part for displaying a video signal, said method comprising:
3 storing predetermined bar code data in a memory;
4 selecting said bar code data to be displayed for display; and
5 displaying said bar code data ~~stored in said memory~~ selected for display on said
6 display part;

7 wherein said displaying step comprises displaying manufacturing data relating to at
8 least one of manufacturing model, a manufacturing specification, and an accessories
9 specification.

Claim 8. (Canceled)

1 9. (Currently Amended) The method of claim [[8]] 7, said manufacturing data being
2 stored in said memory and being displayed on said display part.

1 10. (Currently Amended) The method of claim [[8]] 7, said displaying step including
2 displaying [[an]] after-sale service data [[on]] relating to at least one selected from among
3 of service times time, [[a]] cause of service, [[a]] and solution of the cause to a problem
4 causing the service.

1 11. (Original) The method of claim 10, said after-sale service data being stored in
2 said memory and being displayed on said display part.

1 12. (Currently Amended) The method of claim [[10]] 7, said displaying step
2 including displaying used fact usage data [[on]] relating to at least one selected from among
3 used of usage time and on/off times.

1 13. (Currently Amended) The method of claim 12, said ~~used fact~~ usage data being
2 stored in said memory and being displayed on said display part.

1 14. (Currently Amended) An apparatus, comprising:
2 a memory for storing bar code data;
3 a bar code show key for selecting said bar code data ~~to be displayed~~ for display;
4 an on screen display part for activating an on screen display to adjust a display state
5 of said on screen display part; and
6 a controller for controlling said bar code data ~~to be displayed~~ selected for display on
7 said display part ~~through by means of~~ said on screen display part when said bar code data
8 selected for display is selected by said bar code show key, said bar code data being displayed
9 as a bar code on said on screen display part, said bar code data including manufacturing data
10 ~~having~~ containing information about at least one ~~selected from among~~ of a manufacturing
11 model, a manufacturing specification, and an accessories specification.

1 15. (Currently Amended) The apparatus of claim 14, said on screen display part
2 displaying at least one ~~selected from among~~ used fact of usage data and after-sale service
3 data when said bar code show key is selected operated.

1 16. (Currently Amended) A method, comprising:
2 storing bar code data in a memory, said bar code data including predetermined

3 manufacturing data for an apparatus;
4 selecting said bar code data to be displayed for display; and
5 in response to said selecting, displaying said bar code data selected for display on a
6 video display conveying varying visual information;
7 wherein said displaying step comprises displaying at least one of usage data and after-
8 sale service data.

1 17. (Currently Amended) The method of claim 16, said selecting corresponding to
2 step comprising pressing a predetermined key mounted on the apparatus.

Claim 18. (Canceled)

1 19. (Currently Amended) A computer storage medium having stored thereon a set
2 of instructions implementing a method, said set of instructions comprising one or more
3 instructions for:
4 storing bar code data in a memory of an apparatus;
5 selecting said bar code data to be displayed for display; and
6 in response to said selecting, displaying said bar code data selected for display on a
7 video display conveying varying visual information;
8 wherein said bar code data includes predetermined manufacturing data for said
9 apparatus, said displaying step comprising displaying at least one of usage data and after-sale

10 service data for said apparatus.

Claim 20. (Canceled)